



Kentucky Tourism, Arts and Heritage Cabinet Kentucky Exposition Center

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Trucking Industry Drives \$26 Million in Economic Impact for Louisville

Attendees test new products, learn new skills and network at industry-only event

LOUISVILLE, Ky. (March 15, 2018) — More than 75,000 trucking professionals and representatives will park in Louisville March 22-24 for the Mid-America Trucking Show (MATS), the largest annual heavy-duty trucking industry event in the world.

The Kentucky Exposition Center has hosted MATS every year since 1972, and the show brings \$26 million in economic impact to the Louisville region.

This industry-only event accommodates the entire trucking industry in one venue, so professionals can see new products and services; test drive new trucks and technology; connect with suppliers, distributors and customers; and stay up-to-date with changes in the industry.

More than 1,000 exhibitors will showcase everything from engines to electronics, tools to tires and sealants to sleeper cabs – plus a large number of recruiters will be in attendance. Numerous seminars offer educational opportunities for companies, fleets and trucking professionals.

For more information, visit www.truckingshow.com.



One of the 10 largest facilities of its kind in the U.S., the [Kentucky Exposition Center](#) (KEC) features 1.2 million square feet of contiguous exhibit space, including Freedom Hall, an indoor arena that seats 13,500 people. The facility's class "A" exhibit space totals 680,700 square feet and accommodates a wide range of events year round. KEC is the permanent home of the Kentucky State Fair, National Farm Machinery Show and North American International Livestock Exposition. For more information, go to www.kyexpo.org.

Conveniently located adjacent to the Louisville International Airport and near the junction of three major interstates, KEC is easily accessible and just seven minutes south of downtown Louisville. Entrances to the facility are located off Phillips Lane, Crittenden Drive and Preston Highway. Parking is \$8 per vehicle and \$20 per bus.